POSTGRADUATE DIPLOMA IN EXECUTIVE MARITIME MANAGEMENT

The programme for future leaders
As the President of the World Maritime University (WMU) I am pleased to introduce our Postgraduate Diploma in Executive Maritime Management, delivered in partnership with DNV GL. This is a very exciting time in the history of WMU. Shipping has always been and continues to be a global industry and is today the most globalised of all industries responsible for carrying 90% of world trade. The Ocean, which covers over 70% of our planet and is the transport mode for ships, contains vast resources and is responsible for the health and sustainability of our planet. This Postgraduate Diploma is one of the avenues being used by WMU to build global capacity to support and promote these important areas and issues, taking into account the impact of rapid technological developments and change.

The Postgraduate Diploma in Executive Maritime Management covers topics of critical importance for today’s maritime managers, including global maritime and ocean regulatory and management issues; strategic financial tools; human resource management; management of safety and security as well as maritime environmental technology, sustainability and challenges.

It is my hope that you will find this Postgraduate Diploma relevant and responsive to your needs as well as that of the broader marine and ocean constituents. We have a commitment to the highest level of academic and professional standards.

Leading a maritime business to success in today’s industry environment requires managers to have a comprehensive understanding of technical and regulatory developments, in order to stay ahead of the game.

Rules, management systems, trends and current technological developments are only as effective as the people dealing with them on a daily basis. As the world’s leading classification society, we at DNV GL have a responsibility to help the industry ensure high operational standards. Complying with regulations is a first step, but integrating, understanding and implementing them, in order to bring them to life for all the people involved, is the only way to make them an effective and helpful tool.

That is why we consider a company’s people its most important resource and the decisive factor in its future success and competitiveness. And it is why sharing our expertise with our customers through the DNV GL Maritime Academy is so very important for us. By continually building up our customers’ knowledge, skills and competencies we can help them improve their efficiency and make more informed business decisions.

DNV GL worked very closely with the World Maritime University in developing this diploma, and we invite you to take advantage of this fruitful collaboration between the high academic standards set by the WMU and DNV GL's longstanding experience as a globally operating organization of experts. Together, we aim to provide a holistic executive education for maritime managers, providing them with the foundation for overcoming the challenges their businesses face and capitalizing on future opportunities.
We would like to thank you for your interest in our innovative Postgraduate Diploma in Executive Maritime Management.

The Postgraduate Diploma is offered by the World Maritime University (WMU), founded by the International Maritime Organization (IMO), a specialized agency of the United Nations, and by DNV GL, the world’s largest ship and offshore classification society.

The programme combines the knowledge and experience of two world-class institutions. The partnership between WMU, offering academic and research expertise, and DNV GL, contributing experience of best practice in the industry, makes this programme truly unique.

Managers in today’s extremely competitive maritime industry need to cope with ongoing technical, regulatory and commercial developments. They must also be able to anticipate future developments and be proactive. It is essential that they have up-to-date skills and comprehensive knowledge if they want to retain their competitive edge.

This Postgraduate Diploma has been designed to provide a “boot camp” for managers. Drawing on the strengths and expertise of both partners, it addresses current topics of critical importance in the maritime industry with a blended learning approach to operational, commercial and technical issues.

The programme offers you a flexible way to meet your needs. It is set-up in distance learning delivery via the latest e-learning systems and can be completed from any location globally.

As you read through the following pages, you will learn more about the programme, its modules and instructors, and how to apply, among other important details.

We look forward to welcoming you to our Postgraduate Diploma.

Programme Coordinators

Dr Shuo Ma
Professor
World Maritime University

Bernhard Loebermann
Senior Training Advisor
DNV GL - Maritime Academy
THE PROGRAMME

THE MODULES

1) Setting the Scene
   Contemporary Global Maritime Regulatory and Management Issues in the Shipping Sector

2) Remaining Competitive in a Changing Market
   Strategic Financial Tools

3) Managing Resources
   Human Resource Management, Organizational Processes and Leadership in a Maritime Context

4) Mastering Complexity
   Effective Management of Safety, Security and Risk

5) Staying Ahead of the Curve
   Maritime Environmental Technology, Sustainability and Challenges

TIME FRAME
The programme runs for eleven months, from September to July every year. Every eight weeks, a module is completed with the submission of a written assignment before the next module begins.

ENTRY REQUIREMENTS
- A minimum of five years’ work experience
- Bachelor’s degree in a relevant discipline or a Master Mariner / Chief Engineer qualification
- English language ability (both written and spoken): TOEFL score 80+ or IELTS score of band 6.0+ or Cambridge Proficiency Examination (CPE) or another qualification (e.g., GCE O-level, WAEC, CXC) deemed equivalent by the Admissions Board

PROGRAMME DELIVERY
In order to maximise flexibility, the programme is offered by distance learning. The e-learning platform includes videos, collaboration tools, and self-assessment exercises in preparation for the cumulative final assessment of each module. In addition, a discussion forum facilitates interaction between the students and with the instructors.

STUDY TIME
The programme lasts eleven months. Approximately every eight weeks, a module will be completed with a written assignment and a new module will start.

In total, you should consider around 1,000 hours for reading of material, learning, assignment preparation, discussion with peers, using collaboration tools, etc. This works out to about 200 hours per module.

This is a notable investment of time. Therefore, we recommend thoughtful planning when you begin your studies. It is best to progress steadily through the modules rather than to try and complete everything at the end of eight weeks.

Under extenuating circumstances, it is possible to request an extension by making an official written request to the programme coordinators.

STUDY MATERIAL
For the distance learning mode you will have access to the e-learning platform. Access to the WMU online library is available.

Additional materials such as books, articles and other recommended readings not available through WMU’s e-library are not included in the module fees.
UNIVERSITY QUALIFICATION
When you have successfully completed all the requirements you will be awarded a Postgraduate Diploma in Executive Maritime Management issued by WMU.

PROGRAMME FEES
The total cost of the Postgraduate Diploma in Executive Maritime Management is EUR 6,900 (EUR 1,380 per module).

The fees include the necessary videos (available online) as well as the lecture guidance. Participants must cover the costs of any special arrangements they request.

During the programme, you will receive two invoices. The first will be sent upon registration, at the start of the programme, and will cover the first two modules. The second invoice will be sent before you start the third module.

For more than two participants from the same company a 10% discount per participant is offered.

EUROPEAN CREDIT TRANSFER SYSTEM (ECTS)
The Postgraduate Diploma carries a credit weighting expressed in European Credits (ECs). The complete programme consists of 40 ECs with each module consisting of 8 ECs. Under the European Credit Transfer System (ECTS), these credits can be transferred on to other programmes, at WMU and elsewhere, if they are approved by the receiving university.

Credits earned in your Postgraduate Diploma may be used in partial fulfilment of the requirements for another degree. At WMU, for example, you would be completely exempted from the first term of the standard Malmö-based Master of Science (M.Sc.) in Maritime Affairs programme, allowing you to complete it in just ten months.

TERMS & CONDITIONS
The full Terms and Conditions are made available on our website www.maritime-executive-diploma.com

HOW TO APPLY
You apply through our website www.maritime-executive-diploma.com. Please also refer to the contact details under “Administration” in case of questions.

PROGRAMME COORDINATORS
If you have specific questions about the programme, please contact:

WMU
Professor Shuo Ma, sm@wmu.se

DNV GL
Bernhard Loebermann, bernhard.loebermann@dnvgl.com

ADMINISTRATION
For general questions, registration for the programme or any other support, please contact:

Location 1 (Piraeus):
Dr Marina Papaioannou
marina.papaioannou@dnvgl.com
Phone: +30 210 4100200

Location 2 (Singapore):
Janette Seetoh
mei-lin-janette.seetoh@dnvgl.com
Phone: +65 6508 3958

Website: www.maritime-executive-diploma.com
Excellent diploma programme and “on the spot” relevance for the maritime industry.

Student from the class 2015/2016, Piraeus
This module examines the issues and challenges associated with the global maritime and regulatory environment in the shipping sector. You will examine the challenges and trends in maritime markets and gain an understanding of maritime corporate and economic driving forces. This module will address leadership culture in the field of maritime conventions and expertise in public relations and communications. It will also introduce and build awareness of, and confidence in, some of the key tools in the sector, including maritime and ocean governance, and maritime spatial planning.

Learning outcomes
By the end of this module, you should be able to:
- Explain the fundamental principles of contemporary maritime and regulatory issues
- Analyse the challenges and trends in maritime markets
- Discuss the corporate and economic driving forces in the sector
- Describe the imperatives behind public relations and communication in the sector
- Discuss fundamentals of maritime and ocean governance
- Discuss management tools, with a focus on maritime spatial planning
- Understand the new UN sustainable development goals and the trend towards ocean sustainability

Course outline
- The Economic Driving Forces for Shipping
- Economic Challenges/Trends in Maritime Market
- Corporate Driving Forces in Shipping
- Corporate Challenges/Trends in Maritime Markets
- Striving for Leadership culture in the field of maritime conventions (1)
- Striving for Leadership culture in the field of maritime conventions (2)
- Striving for Leadership culture in the field of maritime conventions (3)
- Public Relations & Communication
- Maritime and ocean governance (1)
- Maritime and ocean governance (2)
- Maritime Spatial planning
- Global Commitments, Performance and Next Steps for the Ocean

Assignment
Each of the five modules is individually assessed via a written assignment. An assignment needs to be submitted before moving on to the next module. All assignments will be assessed by the instructors, using the same criteria as in the WMU M.Sc. programme.
MANAGING RESOURCES
Human Resource Management, Organizational Processes and Leadership in a Maritime Context

This module provides a fundamental understanding of the nature of organizations and the processes inherent in them. It increases an appreciation of the role of humans in organizational settings and the significance of leadership. Furthermore, styles of leadership and the associated effects on organizations are examined. Trends and issues of international maritime labour are part of the discussion in the module. Finally, a review of the importance of ethics and corporate social responsibility in contemporary maritime affairs is conducted.

Learning outcomes
By the end of the module, you should be able to:
■ Understand fundamentals of individual and group processes and how they relate to management and organizational behaviour
■ Explore human resource management theory and applications in the maritime industry
■ Explore leadership theory and applications in the maritime industry
■ Appreciate ethics and social responsibility from a corporate/organizational perspective

Course outline
■ The Nature of Management
■ The Nature of Organisations
■ Crisis management
■ HR Management Principles, policies, procedures and systems
■ International and national labour law applications in the maritime industry
■ Management of change in the maritime industry
■ Leadership concepts and Applications

MASTERING COMPLEXITY
Effective Management of Safety, Security and Risk

This module explores three fundamental concepts - safety, security and risk - at the heart of the modern maritime domain. You will learn about various safety and security challenges, and how to identify them. The module will equip you with the knowledge and tools necessary to competently tackle key issues and relevant challenges faced by the global maritime sector today. From port state control to piracy, you can expect to be well versed in all issues faced by maritime administrations and authorities around the world. This module will hone your personal and corporate skills, and significantly improve your maritime industry credentials.

Learning outcomes
By the end of the module, you should be able to:
■ Identify key safety and security issues relevant to the maritime domain
■ Evaluate the risk associated with various maritime safety and security scenarios
■ Understand the role of various IMO conventions (SOLAS, MARPOL, STCW, SAR), codes (ISM code, ISPS code) and instruments (III) in mitigating the risk of safety and security challenges
■ Apply the aforementioned IMO tools in practice
■ Apply thorough FSAs (Formal Safety Assessments) and propose risk management / control measures for a variety of situations that arise as a result of poor safety or security
■ Understand and apply industry state-of-the-art risk assessment and management tools to a selection of scenarios
■ Appreciate the core concepts of accident investigations and understand the importance of thorough investigation from a risk management perspective
■ Realise the value of a socio-technical system approach and complexity thinking applied to shipping

Course outline
■ Sea, shipping, ships and safety
■ Ship and human element
■ OHS MLC2006
■ Risk Assessment in ISM Context
■ Overview of Risk Management and Risk Assessment Methods
■ ISM Code as an Instrument for Managing and Controlling Risk
■ ISPS Code as an Instrument for Managing and Controlling Risk
■ Risk Management in the IMO - FSA & Other IMO Tools
■ Cyber Security
■ Learning from Past Mistakes - How to investigate an Accident, Learn and Improve
■ Consideration on the complexity of safety
STAYING AHEAD OF THE CURVE
Maritime Environmental Technology, Sustainability and Challenges

Although seaborne transportation is the most environmentally friendly mode of transportation, environmental impacts brought about by shipping activities, e.g. air emissions from international shipping or waste created in the shipping processes, have been under increased scrutiny. The IMO has introduced new mandatory regulations such as the Ballast Water Management Convention, Antifouling Convention and MARPOL Annex VI. This environmental pressure coupled with volatile and high fuel prices has changed the market and become the trigger for innovative technologies and solutions.

This module focuses on environmental aspects of the shipping industry - from energy efficiency to ballast water management, along with relevant technologies and challenges faced in the aim of achieving sustainable maritime development. It examines environmental issues, associated present and anticipated legislation, and the available and expected options to address the issues with their associated pros and cons as well as management aspects of implementation and monitoring.

Learning outcomes
By the end of the module, you should be able to:
■ Explain environmental and economic pressures, air emissions (pollutants and GHGs), externalities and international responses
■ Describe energy management in the maritime industry and MARPOL Annex VI (Chapter IV), and energy efficiency options during ship design and operation
■ Discuss alternative fuels and marine renewable energy
■ Discuss life-cycle considerations of retrofitting and decision making under trade-off situations
■ Describe ballast water and bio-fouling management as well as waste management
■ Discuss oil pollution and recycling, and anti-fouling
■ Understand acoustic pollution
■ Discuss innovation and future shipping

Course outline
■ Environmental awareness & market context
■ Emissions to Air
■ Energy Efficiency and management, and MARPOL Annex VI (Ch.4)
■ Energy Efficiency options 1 (operation)
■ Energy Efficiency options 2 (design)
■ Future fuels and renewables
■ Retrofitting, LCA and decision making
■ Biosecurity in Shipping
■ Ship recycling, PRF and SOPEP
■ Acoustic pollution
■ Anti-fouling
■ Performance Monitoring
Instructors

Professor Volker Bertram
Specialist, DNV GL
- Specialist for practical hydrodynamics and ship design for efficiency and economy
- Consults and teaches on the whole range of environmental aspects of ships and shipping

Dr Shuo Ma
Professor, WMU
- Specialized in research on shipping and port economics, policy and management and operations, marine environmental economics and shipping-port related logistics

Dr Satya Sahoo
Assistant Professor, WMU
- Expert in Shipping Management and Logistics, Maritime Financial Management and Derivatives

Dr George Theocharidis
Associate Professor, WMU
- Maritime law expert
- More than 10 years industry experience
- Expertise in shipping litigation, shipping finance, corporate & international disputes

Bernhard Loebermann
Specialist, DNV GL
- Expertise in IMO regulations and requirements
- Expert in training development in various maritime topics, including environmental protection issues
- Longstanding advisor to technical experts, administrations and shipping companies for training and education-related matters in the maritime field

Ioannis Alexopoulos
Director, Eurofin Group
- Shipping financier with practical experience in different forms of ship finance
- Advisory roles to shipowners and shipping banks in relation to ship financing matters

These are the members of the programme development team. Additional instructors may be added.
Postgraduate Diploma in Executive Maritime Management

Dr Michael Ekow Manuel
Associate Professor, WMU
- Holds licence as Master Mariner (Captain) after eleven years at sea
- Consultant and experience in maritime affairs and administration at the highest international level

Dr Raphael Baumler
Associate Professor, WMU
- Holds dual licence (engineering and nautical) and sailed as master for six out of 20 years at sea
- Researched risk management during his Ph.D.
- Focus on the impact of the vessel’s socio-economical environment on safety and the environment

Dr Aykut Ölcer
Professor, WMU
- Expertise in ship design, marine production management, shipyard organization, naval architecture, ship stability, ship propulsion, shipyard information systems and optimization in engineering design

Dr Kirsten Rognstad
Specialist, DNV GL
- Senior principal specialist for ISM and ISPS
- Main responsibilities related to the ISM and ISPS certification on behalf of flag state administrations and training of auditors

Dr Aykut Ölcer
Professor, WMU
- Expertise in ship design, marine production management, shipyard organization, naval architecture, ship stability, ship propulsion, shipyard information systems and optimization in engineering design

Runa Jörgens
Director Manning and Training at German Shipowner Association
- Master mariner and sailed several years at sea
- Main responsibilities related to STCW, MLC and Dangerous Goods
- Delegate to IMO and ILO

Dr Aykut Ölcer
Professor, WMU
- Expertise in ship design, marine production management, shipyard organization, naval architecture, ship stability, ship propulsion, shipyard information systems and optimization in engineering design

Jan Haul
Specialist, DNV GL
- Background in IT, since 1992 in the maritime industry
- Served on the program committee of Europe’s largest cyber security conference
- Over 18 years’ experience in consulting on IT, compliance and management systems

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FLEXIBILITY IN THE MODE OF DELIVERY
This programme is designed by maritime professionals for maritime professionals. Consequently, flexibility in the way you study is vital. So how does the whole process work - from showing interest to successful completion of the Diploma?

The first step is to register for the programme. You can do this on our website using the electronic registration tool. There you are asked to fill in all the necessary information and you can directly upload all required documents. We recommend having them ready as scanned copies. During the registration process you will be asked to choose one of the DNV GL Maritime Academies as a first point of contact in case of questions. This does not influence the delivery of the programme itself, as the whole Diploma is designed as distance learning.

Do not worry if one document is missing when you register. We will contact you to clarify directly when it can be provided.

After you have submitted your registration it is forwarded to the WMU Admission Board. Here an academic check is conducted with the goal of giving you academic clearance. If all entry requirements are fulfilled a full academic clearance can be expected. If something is missing, but acceptable, for example, the language test can only be provided once the first module has already started, a conditional acceptance may be granted. In this way you may start the programme, but you must satisfy the defined condition within an agreed timeframe or you may not continue the course.

Once the programme has started each module has a duration of eight weeks. Each module ends with a written assignment that has to be uploaded into the system by the last day of the module.

In single cases it may happen that you foresee a challenge in following the given timeframe, for example, due to unexpected travelling for work. In this case, please contact us immediately as soon as you are aware of any difficulties. An exemption may be granted if the reasons are acceptable. Simply not delivering the assignment on time would lead to a failure grade for that module.

What will happen if you do not pass the module's assignment? Within the same academic year, you can apply for a resit and provide a second, improved version of your assignment. If you are not able to take it within that academic year you may need to retake the whole module in the next year, but this will lead to additional costs for you.

How should you plan your studies? The programme targets the same academic level as is applied for the Master students of WMU. Therefore, please make sure that you take the necessary time to plan your progress through the studies properly. Depending on your level of previous knowledge you should calculate up to 25 hours study time per week for the programme. If you see in your plans that you cannot work through all five modules in one go, you should contact us. Upon written request and depending on your individual reasons there may be an option to allow you to defer one or more modules to the next academic year. This option is limited to a total extension of three consecutive years starting from your first year.

Finally, once you have successfully passed all the modules you will be invited to the WMU Graduation Ceremony in Malmö where you will be presented with your Postgraduate Diploma.

If you have any other questions before registration or during the programme, please do not hesitate to contact us.
GRADUATION AT WMU

Once you have fulfilled all of the requirements of the Postgraduate Diploma in Executive Maritime Management, you will be invited to participate in the annual WMU Graduation Ceremony in Malmö, Sweden.

At this graduation ceremony, you will join the WMU Ph.D., M.Sc. and Postgraduate Diploma graduates for the conferring of degrees by the Chancellor of WMU, the Secretary General of the International Maritime Organisation (IMO).

Graduates from WMU are proven to be leaders of tomorrow in the maritime sector. Graduates leave WMU not only with the knowledge they need to succeed, but also with an extended network of contacts from around the world. Once you have completed the Postgraduate Diploma in Executive Maritime Management you are welcome to join our network of graduates.

The Postgraduate Diploma programme gave me the opportunity to have high quality further education, even though I am overseas.

*Student from the class 2015/2016, Piraeus*
CUSTOMIZED DELIVERY

Are you interested in having the Postgraduate Diploma specifically tailored for your employees and your needs?

Companies in the sector have expressed their appreciation of the breadth of our programme as it provides comprehensive coverage of the various topics relevant to maritime managers. Take the example of a technical expert hoping to move into a leadership position but lacking the requisite managerial skills; this Postgraduate Diploma can play a decisive role in equipping him or her to handle both the demands and challenges of this next step.

There are many reasons for companies to seek out professional development opportunities for their staff. You may be looking for ways to ensure that you keep the best people in your organization and give them new career opportunities. You may want to upgrade skills across the board, to give your organization a competitive edge over others. This Postgraduate Diploma could be a valuable instrument to strengthen the commitment of your employees and offer them career opportunities while raising the professional competence of your whole leadership team.

This Postgraduate Diploma offers the opportunity to gather all your organization’s managers globally into one programme. They will all be connected via the distance-learning platform, which enables them to work on similar projects, questions and challenges at the same time. The discussion platform makes it easy to exchange views on a variety of subjects so participants soon start to collaborate across borders, both national and organizational.

Putting a special focus on your employees will help you to distinguish yourself from other employers in the market. Discuss it with your staff to see how they would feel about the chance to study with other maritime professionals and under the guidance and leadership of international experts.

Like the open enrolment, customized programmes offer full access to the distance-learning platform, access to the WMU’s e-library, teaching and supervision from an international team of faculty, and finally, all successful students receive an academic qualification awarded by WMU. With customized delivery we can offer customized pricing and payment options as well as the possibility of company specific opening and closing workshops to enhance the organizational learning and experience of the participants.

If you can assemble a group of at least fifteen candidates, contact us to discuss options for a customized delivery of the Postgraduate Diploma. We would be happy to meet you in person so we can clarify your objectives and decide how we can best support you to achieve them.

TERMS AND CONDITIONS
The full Terms and Conditions are made available on our website: www.maritime-executive-diploma.com
About DNV GL – Maritime Academy
DNV GL is actively engaged in the field of training and development, with its own dedicated Maritime Academy. For over 17 years, DNV GL’s Maritime Academy has been offering courses in the field of shipping and continues to work towards its motto “Creating perspectives”.

Operating in more than 100 countries, our Academy managers in 17 key locations are dedicated to enabling you to effectively improve your business performance and to assist you in finding the best solutions for your daily business - to become safer, smarter and greener.

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About WMU – World Maritime University
Founded in 1983 by the International Maritime Organization (IMO), a specialized agency of the United Nations, WMU is a centre of excellence for maritime postgraduate education and research. WMU offers M.Sc. and Ph.D. programmes as well as professional development courses, with the highest standards in maritime affairs.

With close to 4,000 graduates in 165 countries across the globe, WMU graduates are a significant participant in developing the maritime industry to the highest possible standards.

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